



Dear Valued Member:

The Chillicothe & Ross County Chamber of Commerce is committed to providing powerful platforms for your business to shine. We're excited to unveil a premier opportunity to do just that: our new partnership with **Rare Blue Moon**, a specialist in community storytelling and business promotion.

Together, we are launching the **Chillicothe-Ross Chamber Digital Times** – a professionally produced video series to showcase the best of our business community and the quality of life in Ross County.

Why should YOUR business participate?

- **Gain Prominent Exposure:** Your video feature will be hosted on a dedicated website, directly linked to the Chamber's site, reaching residents, visitors, and potential investors.
- **Tell Your Story, Professionally:** Leverage expert video production to highlight what makes your business unique and successful.
- **Boost Your Marketing:** Attract new customers and talent by being part of a dynamic showcase of why Ross County is the perfect place to live, work, and thrive.

Rare Blue Moon has a strong history of success with Chambers like ours. See an example of their "Digital Times" project here: [Stuart-Martin County Chamber Example](#). Explore Rare Blue Moon further at <https://rarebluemoon.io/>.

What's Next?

A representative from Rare Blue Moon will be reaching out to our members in the upcoming weeks to explain how you can secure a feature for your business. This is a unique chance to amplify your message to a broad and engaged audience. We urge you to seize this opportunity. Your participation will not only benefit your business but also contribute to a stronger, more vibrant narrative for Ross County.


Sincerely,

Mike Throne
President and CEO

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